



## CALGARY SOCCER FEDERATION

# FIELDS FOR LIFE!

## CAMPAIGN

for sport, health & community

March 2010

### Fields For Life is Gaining Momentum!

The Fields For Life Campaign is gaining momentum and continuing to receive more support in our community!

On February 26, the Fields For Life Committee met with the Calgary Caucus to discuss our project and how the Province of Alberta can get involved. We are thrilled to report that our MLA's support the Fields For Life Campaign in principle, and we look forward to working with the Province to secure a financial partnership.

You can get involved with the Campaign by contacting your MLA and letting them know how important these artificial turf fields are to you!

We are also pleased to announce the Celebration of Soccer Weekend will be held on July 9-11, 2010! The weekend will feature a dinner catered by All Beef Catering, followed by a dance featuring Canadian Rock Legend Randy Bachman and Cease and Desist! Tickets are selling fast, so reserve yours now by contacting the SUBWAY Soccer Centre. Tickets are \$100 each, or \$1,000 for a table. You may also purchase tickets for the dance only and enjoy the music of Cease and Desist for \$25. On July

11, join us on the Remax Field to watch the 2010 FIFA World Cup Gold Medal Game! Tickets for the game are only \$10, and includes lunch.

The Fields For Life Campaign is a \$13 million effort to construct several artificial turf fields at the SUBWAY Soccer Centre. Already, nearly \$6 million has been raised, with the City of Calgary granting \$4.5 million, the Province of Alberta granting \$325,000 through the CFEP program, and member associations of the Calgary Soccer Federation contributing \$1 million. Half of the money needed has already been secured, and Fields For Life is calling on private and corporate donors to raise the remaining funds.

Visit [www.FieldsForLife.com](http://www.FieldsForLife.com) for more information about the Fields For Life Campaign and how you can get involved.



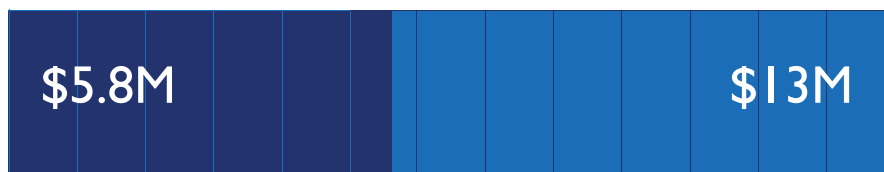
The Fields For Life team at the Calgary Caucus Presentation, February 26, 2010.

## Celebration of Soccer Weekend

July 9-11 2010

Call the SUBWAY Soccer Centre to reserve your tickets now!

### Fundraising Status:



(Raised)

(Target)

### FFL Website is Live!

We are committed to keeping the soccer community informed as we move forward with this project.

You can check out our website at [www.fieldsforlife.com](http://www.fieldsforlife.com) for updates and photos of our special events.

We welcome your questions or comments. Please contact Melody Warman, Chair of our Communications Committee, at

[fieldsforlife@gmail.com](mailto:fieldsforlife@gmail.com) with any questions or ideas for support!

*Together, we are building artificial turf fields for the benefit of our community.*